

# Privacy Policy

## General Background

This Privacy Policy is applicable to this web site (this "Site") provided by Aegex Technologies, LLC, ("Aegex"). Use of the Site is governed generally by Aegex Technologies, LLC Terms and Conditions, which is incorporated herein by reference and in its entirety. Use of the Site and the provisions set forth herein ("Privacy Policy") apply to all visitors to or users of the Site. (hereinafter, collectively referred to as a "User" or "Users"). By accessing this Site, the User acknowledges acceptance of the Aegex Terms and Conditions and acknowledges applicability of this Privacy Policy to such use. Aegex believes that information security and privacy is an important part of its commitment to its customers. Aegex, along with its subsidiaries and affiliates, hereby provides the following information to inform Users of how their personal information is collected, used, disseminated, and protected. This policy also incorporates the requirements of the General Data Protection Regulation (GDPR), which governs all data collected and stored by Aegex that is related to European Union (EU) residents. See below for details.

## General Privacy and Security

Users should understand that privacy cannot be guaranteed on wireless systems, and User should take any and all necessary efforts and precautions to protect their own personal information when communicating in such environments. With respect to other voice communications, Aegex, in conjunction with employee training, quality control, and the general provision of its programs, products, and services, may monitor and/or electronically record any conversations in audio or written format with call center representatives or other Aegex employees or contractors. For the purposes of clarity an Aegex representative or contractor refers to any individual or company including resellers and distributors that is under contract with Aegex to represent our interests and is bound by the terms of this Privacy Policy in the same manner as an Aegex employee. Aegex maintains a variety of physical, electronic, and procedural safeguards to protect information about Users that Users may knowingly or unknowingly provide when accessing the Site or using Aegex's programs, products, or services. For example, Aegex takes a variety of steps to protect against unauthorized access to its systems that store and process information - such as policies limiting access to those systems to authorized personnel only. When a User accesses specific programs, products, or services through the Site (other than general information web pages that are freely and publicly accessible to anyone), Aegex uses the Secure Sockets Layer (SSL) protocol for the transmission of the information from the User to us. Also, Aegex uses encryption technologies to protect User's account information. Users should keep their usernames, passwords, and other information necessary for accessing private portions of the Site safe and confidential to protect against unauthorized access to a User's account information and services. A User must also choose passwords that others will not guess

easily.

## Personal, Non-Public, and Private Information

Personal information for the purposes of this Privacy Policy means information that can be used to identify a User personally or is associated with any such information. In the context of this Privacy Policy:

Personal Information is information that is directly associated with a person such as their name, address, telephone number, e-mail address, activities and preferences.

Non-public Information is a subset of personal information, which is sensitive and not publicly available, such as a credit card number, social security number, or bank account information; Private Information is a subset of non-public information and includes the content of data transmitted through Aegex's telematics gateway including, but not limited to, a User's location data.

## Personal Information Aegex Collects

Aegex Technologies LLC will be the 'Controller' of the personal data a User provides to us. We only collect basic personal data about Users, which does not include any special types of information or location-based information. Aegex processes and stores only as much data as is required to accomplish given tasks and only that which we clearly communicate we need at the time of collection. This data includes: First Name, Last Name, Company, Phone, Email, Country, Type of Inquiry, Description of Inquiry (optional), Usernames and passwords (created by you for use on our website, aegex.com)

## Personal Information and GDPR Compliance

A 2016 European privacy law, the General Data Protection Regulation (GDPR), governs all data collected and stored by Aegex Technologies that is related to European Union (EU) residents. The GDPR's personal information protection rules apply to all companies, government agencies, non-profits, and other organizations that offer goods and services to people in the EU or that collect and analyze data tied to EU residents. Aegex will comply with the GDPR, ensuring the following:

Individuals have the right to:

- Access to know their personal data that is stored by us,
- Request a modification in their personal data that is stored by us,
- Request to erase their personal data - "right to be forgotten",
- Object to processing of their personal data, Limitation of our right for data processing,

Request to send their personal data to a third party.

Aegex will:

- Protect personal data using appropriate security,
- Notify authorities of personal data breaches,
- Obtain appropriate consents for processing data,
- Keep records detailing data processing,
- Provide clear notice of data collection,
- Outline processing purposes and use cases,
- Define data retention and deletion policies.

Aegex reserves the right to charge administrative costs to individuals in the case of repeated requests for information including requests for unpublished information.

## Sources Where Aegex Collects Information

**aegex.com:** Multiple pages throughout aegex.com request users to input information in order for Aegex to contact them or subscribe to them.

**FACTS:** Aegex may collect personal identifying information of Users as well as information that may be considered a trade secret or Confidential Information. Such information is handled based upon terms and conditions of the FACTS Users Agreement. Data retention as defined by applicable regulatory requirements and terms specific to disclosure of information to Related Parties and both defined in the FACTS User Agreement shall supersede and Privacy Terms set forth herein. If any other term of privacy conflicts with this policy, this Privacy statement shall prevail.

**Cookies:** Aegex may use cookies to store and track a User's preferences to personalize the User's experience when logging into or visiting the Site. A cookie is a message that is sent to the User's browser from a web server and stored on the device used by the User to access the Site. Most Internet sites use cookies. A User can set the browser preferences of the User's device to reject all cookies, but then the User will not be able to participate in most customized programs, products, or services, and the User may be required to re-submit personal information each time the Site is accessed. Cookies make a User's experience easier by saving a User's preferences and passwords. Aegex also uses cookies that contain no personal information at all.

**IP Address:** Aegex may also log IP addresses for the purposes of systems administration. An IP address is a number that is assigned to a User's computer or another computing device automatically when using the Internet. When a User visits a particular web page on the Site, Aegex's servers log the User's IP address. Aegex does not link a User's IP address to personally identifiable information.

**Email Management:** Aegex uses a third-party Email Management Service (EMS) for email campaigns. Personal data is stored in lists as a part of the EMS provided to Aegex. The EMS pulls data directly from the Aegex Customer Relationship Management (CRM) database. Aegex uses the EMS to construct and deliver HTML emails to select contacts in our CRM database. These emails include Monthly newsletters, Aegex product offerings, Important Aegex news items. Each EMS delivered email sent by Aegex includes an "unsubscribe" option. If a recipient opts to unsubscribe, their information is kept in the Aegex CRM database, but they will not receive any more EMS delivered emails from Aegex.

**Webinars:** Aegex uses a third-party Webinar Hosting Service (WHS) for regular webinars that feature various partners as co-hosts to highlight a joint technology solution that is relevant to our customers. We announce the webinars on social media and via EMS delivered emails to our database of contacts. People register via the WHS registration page to attend the webinar. That registration form requires attendees to fill in their: First Name, Last Name, Company/Organization, Email; Optional: Country, Job Title, Purchasing Timeframe, Role in Purchase Process; Optional: Follow-up Survey - includes option to book an appointment to talk to an Aegex specialist (Name, Email, Phone Number required). Aegex saves registrants' data in our CRM database (see below). Those registrants become potential Leads, who will be included on future Aegex marketing lists to receive Aegex communications.

**Bookings Calendar:** Aegex includes a link in various social media posts, surveys, newsletters and other communications to enable users to schedule meetings with Aegex representatives. Information required is Name and Email. Phone Number, Address and Notes are optional. Aegex employees use this contact information to contact the person at the requested date and time. The form for booking appointments includes a link to the Aegex privacy policies that include our GDPR policy.

**Social Media Management:** Aegex uses a third-party service for Social Media Management (SMM) to organize our social media posts. Our SMM does not store personal data about Aegex followers/followees, rather only pushes Aegex social media posts through our various social media channels, specifically LinkedIn, Facebook, Twitter, Instagram, Google+.

## Storage of Personal Information

Data entered by users into the aegex.com website is pushed directly to our CRM, Salesforce.com. Data collected via business cards or other means during events, by sales calls, by marketing campaigns, and by any other Aegex lead-generating activities, is inputted by Aegex employees into our CRM database. Aegex's website Content Management Platform, only stores usernames and passwords that users create themselves, no other data. Aegex keeps personal data only as long it is needed to fulfill the specific purposes for which it was collected (as outlined in this policy under each data collection source). Your information we use for marketing purposes will be kept with us until you notify us that you no longer wish to receive Aegex information, or you wish to delete your information from our records. See

Changing Personal Data Settings below.

## Use of Personal and Non-Public Information

Aegex requests personal data in various locations on our website, [aegex.com](http://aegex.com), in order for Users to: create a user account; download information including product specification sheets, white papers, or other Aegex materials; have an Aegex representative contact User about specific inquiries; and/or have an Aegex representative respond to User support requests. Except as part of the sale of all or substantially all of the assets of Aegex Technologies, LLC, Aegex will not sell, trade, license, or otherwise disseminate a User's personal information to any third party without the User's consent. A User's Personal and Non-Public Information will only be used internally to Aegex, its subsidiaries and affiliates, to: (i) deliver the programs, products, and services as purchased or subscribed to; (ii) understand and meet a User's needs and preferences; (iii) develop new program, product, and service offerings or enhance existing program, product, and service offerings; (iv) manage and develop Aegex's business and operations; and (v) meet any legal and/or regulatory requirements. Aegex may use, disclose, sell, trade, license, or otherwise disseminate aggregated data provided that the data is not linked to any specific individual's Personal or Non-Public Information. Except where Aegex is required by law, subpoena, or other such legal process, including foreign courts where jurisdiction may be held outside of the United States specific to an individual's circumstances, when disclosing Personal or Non-Public Information, Aegex will require any person to whom we provide a User's personal information under such circumstances to agree to comply with our then-current Privacy Policy; however, Aegex will have no liability to a User if such person receiving information, as required by law, subpoena, or other such legal process, fails to do so. In such case, User's recourse will be directly against such person or by pleading to the applicable court, agency, or other entity covered by the law, subpoena, or other such legal process.

## Changing Personal Data Settings

If you wish to change your personal data settings or request a deletion of your data from Aegex records, write to [compliance@aegex.com](mailto:compliance@aegex.com), or

Aegex Technologies, LLC  
Attn: Compliance  
5341 Old Highway 5  
Suite 207-341  
Woodstock, GA 30188 USA

## Policy Updates

Aegex reserves the right to update and/or modify this Privacy Policy at any time, should

either our practices change or if the law requires changes to it. If at any point Aegex decides to use personally identifiable information in a manner that is materially different than what was stated at the time it was collected, Aegex will notify Users via posting on the Site for thirty (30) days before the material change is made to give Users an opportunity to opt out of the proposed use of their personally identifiable information at any time.

## Aegex Contact

If a User has any questions or comments concerning this Privacy Policy as it applies to User's use of the Site or to User's use of any other program, product, or service of Aegex, please contact our compliance department at [compliance@aegex.com](mailto:compliance@aegex.com) or write to us at:

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Suite 207-341  
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